

IR Genetics Commercial SimAngus Heifers

Feed Efficiency tested with Bovabytes™

Elite Herdbuilding SimAngus females, coming from longtime customer Grauerholz Ranch, Beloit, KS. Enos Grauerholz gave us the opportunity to sort out 30 heifers from a large group of fancy replacement heifers. This group of 30 was then feed intake tested for 60 days on IR's exclusive Bovabytes system. Utilizing information gathered from Bovabytes, the group was narrowed from 30 to an **Elite "Top 10" heifers**. During the test period these 10 head were **\$38.37 more profitable** than the average of all 30 heifers. Over a typical 170 day feedlot period, given this level of efficiency, one would expect **\$108.72 more profit** per head from these heifers vs the average.

Feed typically accounts for about 60-70% of the variable expense of a cow/calf operation. Given the moderate heritability of this trait, IR's objective is to improve lifetime cow efficiency and reduce production cost. **This beautiful group of handpicked, highly selected bred heifers represent a unique opportunity!**

All 10 females were preg checked safe to the AI sire and were not exposed to a clenaup bull. Heifers sell on a per head basis. Winning bidder has the option to sweep and purchase all remaining lots.



Spring Bred Heifers

Lot 71A - Group 1 - 2 heifers

Tag # 20253 Bred 4/23/2021 to IR Opportunity D950

Tag # 20264 Bred 3/15/2021 to IR Momentum G259

Lot 71B - Group 2 - 2 heifers

Tag # 20259 Bred 3/15/2021 to IR Momentum G259

Tag # 20277 Bred 3/15/2021 to IR Momentum G259

Lot 71C - Group 3 - 2 heifers

Tag # 20269 Bred 3/15/2021 to IR Momentum G259

Tag # 20257 Bred 3/15/2021 to IR Momentum G259

Lot 71D - Group 4 - 2 heifers

Tag # 20265 Bred 3/15/2021 to IR Momentum G259

Tag # 20283 Bred 3/15/2021 to IR Momentum G259

Lot 71E - Group 5 - 2 heifers

Tag # 20271 Bred 3/15/2021 to IR Momentum G259

Tag # 20248 Bred 3/15/2021 to IR Momentum G259

AI Service sire, **IR Momentum G259**, the high feed efficiency bull tested at Irvine Ranch in 2020. EPD's are as follows:

CE 17.1 BW 0.0 WW 86 YW 136 ADG 0.31 MCE 6.8 MM 24 MWW 67
STAY 13.4 DOC 18 CW 53 YG -0.05 MAR 1.04 BF 0.022 API \$179 TI \$103

Looking to add some great SimAngus females to your herd?

Irvine Ranch is now taking orders for groups of IR sired SimAngus females for 2022 delivery. Herdbuilding females, bred to make profitable cows. Serviced to high efficiency IR bulls. Contact John for information and to place an order.